

44th Annual Advances in Gastroenterology

Saturday, September 26, 2026



EXHIBITOR PROSPECTUS

44th Annual Advances in Gastroenterology
Saturday, September 26, 2026 | 7:00AM - 4:30PM EDT
Resorts Casino, Atlantic City, NJ

In-Person Exhibit Opportunity

On behalf of the Jefferson Digestive Health Institute at Thomas Jefferson University and, course directors Robert M. Coben, MD, AGAF, FACP and Cuckoo Choudhary, MD, FACP, AGAF, FAMWA, FCPP, we cordially invite you to participate as an exhibitor at the upcoming **44th Annual Advances in Gastroenterology**. The conference will take place on **Saturday, September 26, 2026** at **Resorts Hotel** in Atlantic City, NJ.

Now in its fourth decade this conference continues to provide an integrative learning experience to address both the common, as well as critical issues in gastroenterology diseases. This conference attracts gastrointestinal specialist, primary care practitioners, internist, surgeons, nurses, nurse practitioners and other health care professionals. The focus on updated approaches to the diagnosis and treatment of gastrointestinal illnesses will be reinforced through lively interactive case-based presentations.

As an exhibitor at this event, you will have the opportunity to personally share your product information directly with approximately 120 attendees representing practices from the Greater Philadelphia Region. Exhibitors will have several opportunities to converse with attendees including during breakfast, breaks, and over lunch. There will be **four levels of exhibit opportunities: Platinum, Gold, Silver, Bronze and a product theater opportunity**. All the details and benefits of each level can be found in the attached packet.

For information about the various benefits included in the exhibit opportunity please review the information below.

To register your company and for more information visit: <https://jefferson.cloud-cme.com/AIG2026>

Should you have any questions contact me directly at Cassandra.Morgan@jefferson.edu. We hope you will join us as an exhibitor for this exceptional program and important networking event! Please feel free to contact me if you need any additional information.

Thank you,

Cassie Morgan

CPD Planner
Office of Continuing Professional Development
Thomas Jefferson University

Exhibit Information
44th Annual Advances in Gastroenterology Conference

Date and Time	Saturday, September 26, 2026 7:00AM - 4:30PM
Conference Location	Resorts Hotel 1133 Boardwalk Atlantic City, NJ 08401
Hotel Booking	A block of rooms have been reserved at a special rate for this conference. Click here to reserve your room Reservations Number: 1.609.340.6760 (cutoff date is 8/11/26) Group Code: VTJG26 (Guests must give group code to locate group discounted rates)
Exhibitor Registration	CLICK HERE TO REGISTER
PLATINUM LEVEL \$8,500	PLATINUM LEVEL - \$8,500 (limited to first 4 paid companies) <ul style="list-style-type: none"> <i>Choice of premium exhibit location in exhibit area (first come, first serve basis)</i> 2 full page, color company advertisement in Exhibitor Directory (Due: August 28, 2026) Ad specifications: PDF format, letter size (8.5 by 11), no bleed, preferably with a border Individual company acknowledgement signage Special name badge designation Up to 4 company representatives 3 complimentary conference attendees for CE credit PowerPoint slideshow acknowledgment Company listing in Exhibitor Directory Two 6ft draped tables Attendee List (for attendees who have provided consent to have their information shared)
GOLD LEVEL \$6,500	GOLD LEVEL - \$6,500 <ul style="list-style-type: none"> 1 full page, color company advertisement in Exhibitor Directory (Due: August 28, 2026) Ad specifications: PDF format, letter size (8.5 by 11), no bleed, preferably with a border Prime exhibit location Special name badge designation Up to 4 company representatives 3 complimentary conference attendees for CE credit PowerPoint slideshow acknowledgment Company listing in Exhibitor Directory One 6ft draped table Attendee List (for attendees who have provided consent to have their information shared)
SILVER LEVEL \$5,000	SILVER LEVEL - \$5,000 <ul style="list-style-type: none"> 1 half page, black & white company advertisement in Exhibitor Directory (Due: August 28, 2026) Ad specifications: JPEG format, letter size (8.5 by 5.5), no bleed, preferably with a border Up to 3 company representatives Special name badge designation 2 complimentary conference attendees for CE credit PowerPoint slideshow acknowledgment Company listing in Exhibitor Directory One 6ft draped table Attendee List (for attendees who have provided consent to have their information shared)

<p>BRONZE LEVEL</p> <p>\$4,000</p>	<p>BRONZE LEVEL - \$4,000</p> <ul style="list-style-type: none"> • Up to 2 company representatives • PowerPoint slideshow acknowledgement • Company listing in Exhibitor Directory • One 6ft draped table • Attendee List (for attendees who have provided consent to have their information shared) 										
<p>PRODUCT THEATER</p> <p>\$10,000</p> <p>*LIMITED TO 1 COMPANY</p> <p>1-1:30PM</p>	<p>Product Theaters provide a forum to gather and discuss issues on patient education, specific products and therapeutic areas with company representatives or your designees. Jefferson Office of CPD recognizes that Product Theaters will be promotional and may concentrate on a specific product or drug. These sessions are not approved for continuing education credits.</p> <p>Product theaters provide a focused, high-value live marketing opportunity for exhibitors to reach motivated professionals in a pre-scheduled, private session at the program. This opportunity is limited to a 30-minute session. Due to space constraints, it will be capped at 50 attendees per session.</p> <p>This is a live, in person opportunity where a basic AV set up of a screen; projector and microphone will be provided. Any additional AV requirements will be at the expense of your company.</p> <ul style="list-style-type: none"> • Product theaters will be advertised to registered conference attendees prior to the meeting. • Companies may provide a 1 page digital flyer that will be sent to attendees ahead of the conference • Product theaters will be advertised to registered conference attendees and faculty during the running slideshow in the conference room during breaks • Companies may provide a physical flyer to be put out for attendees and faculty at check in • Companies will receive Bronze Level exhibit benefits as well <p>Time Slot:</p> <ul style="list-style-type: none"> • 1:00PM-1:30PM 										
<p>ADD ON OPTIONS:</p>	<p><u>Add \$1,500</u> - Sponsor dessert bar ** (limited to first 2 paid companies) **</p> <ul style="list-style-type: none"> • Stand out from the crowd by sponsoring the dessert bar - put your company name front and center where every attendee indulges and connects. <p><u>Add \$500</u> - Popcorn machine ** (limited to first 2 paid companies) **</p> <ul style="list-style-type: none"> • Draw more attendees to your booth with the irresistible aroma and nostalgic charm of a fresh popcorn machine - turn heads, spark conversations, and keep your space buzzing! 										
<p>Exhibit Location/ Times</p>	<p>The exhibit area is available throughout the conference. The following times are preliminary dedicated exhibit times where food and beverage will be served:</p> <p>Saturday, September 26th</p> <table border="0"> <tr> <td>6:30AM</td> <td>Set up</td> </tr> <tr> <td>7:00AM - 7:45AM</td> <td>Registration, Continental Breakfast & Exhibits</td> </tr> <tr> <td>9:35AM - 10:00AM</td> <td>Break & Exhibits</td> </tr> <tr> <td>1:00PM-1:30PM</td> <td>Dessert & Exhibits</td> </tr> <tr> <td>2:50PM-3:10PM</td> <td>Break & Exhibits</td> </tr> </table>	6:30AM	Set up	7:00AM - 7:45AM	Registration, Continental Breakfast & Exhibits	9:35AM - 10:00AM	Break & Exhibits	1:00PM-1:30PM	Dessert & Exhibits	2:50PM-3:10PM	Break & Exhibits
6:30AM	Set up										
7:00AM - 7:45AM	Registration, Continental Breakfast & Exhibits										
9:35AM - 10:00AM	Break & Exhibits										
1:00PM-1:30PM	Dessert & Exhibits										
2:50PM-3:10PM	Break & Exhibits										
<p>Set-up/ Breakdown</p>	<p><u>Representatives may begin set up at 6:30AM on Saturday, September 26, 2026.</u></p> <p>All exhibits will be held throughout the conference. Exhibit breakdown must be completed by 4:30PM on Saturday, September 26, 2026.</p> <p>**All exhibits must be tabletop or portable in nature. **</p>										

<p>Payment</p>	<p>Payment can be made with American Express, Visa and MasterCard via the course page http://jefferson.cloud-cme.com/AIG2026</p> <p>After registering via the course page you may also make payment via check.</p> <p>Please make check payable to: Thomas Jefferson University</p> <p>Mail to: Thomas Jefferson University; Office of CPD 1020 Locust Street, Suite M-5; Philadelphia, PA 19107</p>
<p>Questions</p>	<p>Contact Cassandra.Morgan@jefferson.edu</p>
<p>Exhibitor Rules</p>	<p>Exhibitors acknowledge that:</p> <ul style="list-style-type: none"> • Exhibitor is not furnishing commercial support for this conference, exhibitor is buying exhibit space. • All exhibits must be tabletop or portable in nature. • Exhibitor activities are restricted to the allocated space at the conference. Distribution of educational/promotional materials by exhibitors is limited to their booth space in the exhibit area. It is not permitted anywhere else in the hall, in conference meeting space, or at the entrances to the conference meeting space. • Exhibits are intended for informational purposes, products should not be sold on site. • Photography by exhibitors that includes pictures of the overall conference and/or its attendees is prohibited. • The purpose of the exhibit is to further the education of meeting attendees through product and service displays and demonstrations. Exhibitor personnel may observe, but must refrain from any participation or recording of any scientific sessions on that company’s behalf. <p>The conference is not responsible for the security of exhibitors’ materials. We suggest that exhibitors leave nothing of value (e.g., laptop computer, audio visual equipment, etc.) unattended at any time in the exhibit hall.</p>
<p>Sunshine Act</p>	<p>The Parties acknowledge and agree that Exhibiting Company may be subject to Section 6002 of the Affordable Care Act, which added Section 1128G to the Social Security Act, and its implementing regulations codified in 42 CFR 402 & 403 (collectively the “Sunshine Act”).</p> <p>Exhibiting companies are solely responsible for collecting any information about actions within their exhibit space that constitutes a payment or transfer of value to a Covered Recipient that is required to be reported under the Sunshine Act.</p>
<p>Exhibitor Refund Policy</p>	<p>Requests for exhibitor fee refunds must be submitted in writing and received by the Office of CPD before August 28, 2026. There will be no refunds after this period. Cancellations notified before the one month period will incur a 10% cancelation fee. Exhibitors who fail to attend the conference are responsible for the entire fee. All refunds will be processed after the conference.</p> <p>Submit refund requests to:</p> <p>Office of CPD Thomas Jefferson University Jefferson Alumni Hall 1020 Locust Street, Suite M-5 Philadelphia, PA 19107</p> <p>Or by email to jeffersoncpd@jefferson.edu - please include the activity name in the subject line.</p>

44th Annual Advances in Gastroenterology

Saturday, September 26, 2026
Resorts, Atlantic City, New Jersey

*****Preliminary Agenda - Subject to Change*****

7:00AM - 7:45AM	Registration, Continental Breakfast, & Exhibits	
7:45AM - 8:00AM	Opening Remarks	Robert Coben, MD
Session I: Esophageal/Gastroduodenal Disorders <i>Moderator: Robert Coben, MD</i>		
8:00AM - 8:20AM	Barrett's Esophagus in 2026: Diagnostic and Surveillance Updates	Robert Coben, MD
8:20AM - 8:40AM	LPR: Are we really dealing with GERD?	Chris Adkins, MD
8:40AM - 9:00AM	Management of Anticoagulants and Antiplatelet Agents for Endoscopic Procedures	Monjur Ahmed, MD
9:00AM - 9:20AM	Approach to the patient with Dyspepsia	Shaman Dalal, MD
9:20AM - 9:35AM	<i>Questions & Answers/Panel Discussion</i>	
9:35AM - 10:00AM	Break & Exhibits	
Session II: Small Bowel and Colonic Disorders <i>Moderator: Cuckoo Choudhary, MD</i>		
10:00AM - 10:20AM	Precision Medicine in IBD	Cuckoo Choudhary, MD
10:20AM - 10:40 AM	Refractory Constipation: What am I missing?	Nicholas Noverati, MD
10:40AM - 11:00AM	Celiac Disease and Gluten Sensitivity in 2026	Stephanie Moleski, MD
11:00AM - 11:20AM	The Other Side of IBD Treatment: Understand Medication Risks	Meenakshi Bewtra, MD
11:20AM - 11:40AM	Colon Cancer Screening in 2026: Who Gets What	David Kastenberg, MD
11:40AM - 11:55AM	<i>Questions & Answers/Panel Discussion</i>	
11:55AM - 1:00PM	Lunch with Keynote Lecture (12:15PM - 1:00PM) IBS: Focus on Gut Brain Connection and Holistic Healing Aja McCutchen, MD	
1:00PM - 1:30PM	Dessert & Exhibits	

Session IV: Advances in Gastroenterology Moderator: Robert Coben, MD		
1:30PM - 1:50PM	Incidental Pancreatic Cyst: Who Can I Safely Observe?	Zachary Zator, MD
1:50PM - 2:10PM	Surgical Management of Pancreatic Cancer in 2026	Harish Lavu, MD
2:10PM - 2:30PM	Acute Pancreatitis: Algorithm for Diagnosis and Management	Rishi Pawa, MD
2:30PM - 2:50PM	<i>Questions & Answers/Panel Discussion</i>	
2:50PM - 3:10PM	Break & Exhibits	
Session III: Liver Moderator: Cuckoo Choudhary, MD		
3:10PM-3:30 PM	MASLD/MASH: New Medications & Practical Monitoring	Dina Haleboua, MD
3:30PM- 3:50PM	Cholestatic Liver Disease: An Update	Rebecca Loh, MD
3:50 - 4:10PM	Chronic Viral hepatitis and the risk of HCC	David Sass, MD
4:10PM - 4:30PM	<i>Questions & Answers/Panel Discussion</i>	
4:30PM	Closing remarks	

